

COMMERCIAL ART I

- Sheldon High School -

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MISSION STATEMENT

The mission of Sheldon High School is to empower students to meet standards of excellence which foster intellectual and ready them to be responsible, productive, employable citizens in a culturally diverse society.

COMMERCIAL ART I

Welcome to Sheldon High School's Commercial Art I class, a part of the Visual and Performing Arts Department (VAPA). Sheldon High School has been selected as a California Demonstration Site School in the area of Arts, Media, and Entertainment (AME). As part of this College, Career, and Community Pathway, with input from our business partners, our VAPA courses will include career awareness through work-based classroom discussions, guest speakers, and exposure to post-secondary opportunities.

Sheldon High School's Commercial Art I class is an intermediate course designed to teach students how to apply their artistic skills into producing finished pieces in a professional production process that simulates the advertisement, graphic design, and marketing job sectors. Students will develop their understanding and skills in the elements of art, principles of design, sketching, freehanding font, critiques, illustration, rendering, product design, client-based work, branding, portfolio building, and pitching. Students will have the opportunity to share their work not only in the Elk Grove School District but also have it seen by various professionals and colleges that specialize in the area of commercial art. All projects will have expectations and guidelines. Because of the nature of the class, students are expected to produce projects that reflect pride and craftsmanship in their work.

This course has a \$40.00 supply contribution. We will have a scheduled time during class next week to go to the Student Store to submit your contribution. If you have any difficulties with this, please let me know as soon as possible.

Please use Synergy as a communication tool. ParentVUE helps parents/guardians stay informed and connected by providing day-to-day insight into the academic experience with access to important information. ParentVUE can be accessed at www.sheldonhuskies.com and remember to register for ParentVUE with your personalized activation code. If you do not have this code, please visit the school office with a photo ID.

Back to School Night will be held August 20th, 2019.
from 6:00PM - 8:30PM.

GRADING

Students are graded on all assignments and required tasks of the class. Points accumulated by the students during the course of the class will be calculated to provide a grade according to the following **5-point standard scale** from which the following letter grades will be assigned.

5.00 Excellent; Completely achieves all of the purposes of the task; Demonstrates full understanding without any deficiencies.

4.00 Good; Adequately achieves all of the purposes of the task; Demonstrates understanding with some minor deficiencies.

3.00 Satisfactory; Adequately achieves many of the purposes of the task; Demonstrates some understanding with some deficiencies.

2.00 Unsatisfactory; Inadequately achieves the purposes of the task; Demonstrates some understanding with fundamental deficiencies.

1.00 Inadequate; Inadequately achieves the purposes of the task; Demonstrates little understanding with major deficiencies.

0.00 Unacceptable; Purposes of the task are not accomplished; Unable to demonstrate understanding; did not turn work in by the due date.

GRADING - CONTINUED

Letter grades for this course will be assigned in the following manner:

- A value from 5.00 to 4.01 receives a grade of "A"
- A value from 4.00 to 3.01 receives a grade of "B"
- A value from 3.00 to 2.01 receives a grade of "C"
- A value from 2.00 to 1.01 receives a grade of "D"
- A value from 1.00 to 0.00 receives a grade of "F"

Grading will be based on the following:

ASSIGNMENTS: Assignments will originate in class. All assignments are worth 500 points. Students are expected to complete and turn in assignments by the assigned date.

HOMEWORK: Homework is only given to a student if they do not finish their class assignment. If the student does not have the needed equipment at home to finish and return the assignment on the due date, it is the responsibility of that student to make arrangements with the instructor to work in the studio outside of class time. Failing to turn in an assignment on its due date will result in a detention.

ATTENDANCE: This is a studio course, attendance and serious effort in class is essential. If a student is going to miss class they must follow school policy along with contacting the teacher before the end of the day of their absence. Failure to contact the teacher may result in loss of points in the class. Parents wishing to excuse their student's tardy or truancy for a medical or dental reason must provide written proof to the Attendance Office from the Doctor in order for the tardy to be excused.

CRITIQUES AND DISCUSSIONS: Students will participate in class discussions and critiques. Students will be asked to talk about ideas, as well as give feedback to other students.

TEAM PRODUCTION: Students will also be graded on their ability as a production team. Each student will be in a team and receive points on the overall completion of their team work.

GRADING CRITERIA INCLUDES: effort, quality, following directions, neatness, overall completion, evaluation and class participation.

CLASS CONDUCT RULES

- Treat others how you would like to be treated.
- No interfering or talking during the class time while it is the instruction and learning time.
- Use an appropriate tone and respectful language at all times. There is NO harassing, put downs or disrespectful behavior at any time.
- You must dress properly (School dress code is enforced).
- The school policy on tardiness will be enforced. In the studio, a tardy is defined as not being in your assigned seat when the bell stops ringing. If tardy, you will forfeit all points associated with the tasks that you missed.
- Be prepared when you come to class. Everyday you must have, including but not limited to, a **pencil or pen, student I.D. card** and all needed materials for that day, including **due assignments and notes**.
- You must be actively listening and working and participating at all times.
- Be safe; follow all class and school safety guidelines.
- Use the class time for only approved animation assignments.
- Don't waste your teacher's, your classmate's, or your time. If you waste class time, you will replace it with your time.

CLASS CONDUCT RULES - CONTINUED

- Respect and take care of all class equipment. No misusing or changing the settings on any equipment in class. You are not allowed to use any equipment until you have been properly trained to use it.
- Only visit school approved web sites.
- All games, including games made in class, are not to be played without teacher's permission.
- Electronic devices may be used in the classroom at the discretion of the teacher for academic and instructional purposes. Students are not allowed to have their headphones out while the class is being addressed. Failure to comply with teacher directives will result in disciplinary consequences in accordance with the student handbook.
- All of the school rules are in effect and enforced in my classroom.

EQUIPMENT POLICY

- To be able to use any of K9 Studios' equipment, you must understand and agree to the following:
 - To be extremely careful at all times when using any equipment.
 - To take responsibility for any loss or damage to the equipment while it is in your possession, including theft or damage from mishandling or dropping.
 - To take responsibility for any guests that you bring into the studio, as you will be held responsible for any damage they do to the equipment.
 - All equipment must be returned in the same condition that it was in when you received it. If not, you agree to pay for the cost of repair or replacement.
 - A student I.D. card is required in order to check out ANY equipment.

FOLLOW US ON:



WEBSITE



www.k9studios.net



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SIGNATURES

Our philosophy is learning should be fun for both the students and the teachers. We want to create a positive environment for you in the classroom. With your support, we all can have a successful school year. If everyone follows what is stated in this document, the results will be more time and fun in the class for all of us. The first class assignment is to read the syllabus with your parent and then each of you signs below in the spaces provided. The signatures on this document are an acknowledgement of what the expectations are, for the student, in this class. **The syllabus must be returned to the teacher the following day. This assignment is worth 500 points.** Each day that this assignment is late, 100 points will be deducted from the assignment. This is **not extra credit**, it is a class assignment. If you have any questions or concerns, do not hesitate to contact your instructor.

STUDENT NAME: _____ DATE: _____

SIGNATURE: _____

PARENT NAME: _____ DATE: _____

SIGNATURE: _____



==== Welcome to K9 STUDIOS! ====